



OLIVIAERINDALY.COM



EXPERIENCE

Marketing Executive and Producer

Hoxton Radio 2022 - 2023

- Building strong relationships with local companies, highlighting their key marketing messages and inviting them on relevant shows.
- Creating bespoke marketing packages for brands and negotiating rates.
- Advising presenters on their show concepts & recommending relevant stories & topics.
- Co-presenting and news reading.
- Taking the station to venue openings and events, acting as the sole director, engineer and producer while coordinating and presenting shows throughout and leading a team of interns.
- Interviewing musicians and local companies, both pre-recorded and on-air.
- Filming and editing interviews (Premiere Pro, iMovie).
- Writing articles for website (Wordpress CMS).
- Using audio editing software (Logic X Pro, GarageBand) to create radio commercials.
- Teaching interns sound engineering and radio software (Myriad).
- Listening to music submissions and connecting artists with relevant presenters & shows.

Residential Lettings Consultant

Hamptons International 2020 - 2021

- Attending market appraisals and advising clients on best marketing strategies for maximum rental outcome.
- Thinking outside the box to create solutions: collaborating with local furniture rental companies, speaking with the local council etc.
- Building strong rapport with a variety of clients, understanding their unique needs in detail and providing regular updates.
- Negotiating with applicants and clients to ensure best outcome for client.
- Understanding of property law and ensuring compliance with best practice.
- Up-selling as much as possible, encouraging landlords to have their properties managed by Hamptons where relevant.

Consultant Team Leader & Designer

Compliments of The House 2019

- Strategically designed, researched and wrote a 40 page report for the charity on the topic of Education, Employment and Food Poverty in Brixton.
- Strategically designed questionnaires and interviewed members of the public on the streets of Brixton.
- Designed infographics using the quantitative data I had collected.
- Made recommendations for how the charity can better serve the community and develop as a business, based on qualitative and quantitative findings.
- Presented findings to Company Owner Sinead, who used my report and presentation to win a Government grant for her charity.
- To go the extra mile, I created a 3 minute animation advertisement (Photoshop Animate), demonstrating the need for Compliments of The House.

Fashion PR Intern

Conde Nast 2018

Other work experience includes:

- Fashion Assistant for: Rankin Studio, Pony Snap Magazine, Ryan LO and Matty Bovan
- Production Assistant at Tiddly Films
- Summer Camp Counsellor at Cedar Lake Camp in Pennsylvania

EDUCATION

Mini MBA in Marketing

*Mark Ritson's Mini MBA
2023*

Illustration Animation BA (Hons)

First Class Honours
*Kingston School of Art / London
2016 - 2020*

Foundation Diploma in Art & Design, Distinction

*Manchester School of Art / Manchester
2015 - 2016*

LinkedIn Courses

- Digital Marketing Foundations
- Marketing Entrepreneurship
- Personal Branding

SKILLS

Photoshop	■■■■■	Creative Strategy	Pitching/Presenting
Indesign	■■■■■	Art Direction	Research skills
Illustrator	■■■■■	Fashion Styling	Leadership Skills
Google Analytics	■■■■■	Copywriting	Content Creation
		Report writing	Fast Learner

CONTACT

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